

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Landau et al.

Application No.: 10/005,514

Confirmation No.: 1534

Filed: November 6, 2001

Art Unit: 3622

For: **SYSTEM METHOD AND ARTICLE OF
MANUFACTURE FOR AFFILIATE
TRACKING FOR THE DISSEMINATION OF
PROMOTIONAL AND MARKETING
MATERIAL VIA E-MAIL**

Examiner: J. W. Van

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated May 13, 2008, please amend the above-identified U.S. patent application as described below. A One-Month Petition for Extension of Time is included herein extending the due date for reply to September 13, 2008.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.